JOIN THE DATA REVOLUTION

EVENT GUIDE 2018

BROUGHT TO YOU BY 3RD STREET GROUP
KEYNOTE THEATRE SESSIONS

Hear from rock star technology gurus and world-leading data experts in the Big Data LDN 2018 Keynote Theatre. Including Jay Kreps, ex-Lead Architect for Data Infrastructure at LinkedIn, Co-creator of Apache Kafka and Co-founder & CEO of Confluent & Michael Stonebraker, the Turing Prize winner, IEEE John von Neumann Medal Holder, Co-founder of Tamr and Professor at MIT.

DAY 1 - 13TH NOVEMBER 2018

09:40 - 10:20 OVERCOME BY EVENTS: APACHE KAFKA AND EVENT-ORIENTED ARCHITECTURE
JAY KREPS, CONFLUENT

10:30 - 11:00 THE DATA JOURNEY
DOUG CUTTING, CLOUDERA

11:10 - 11:40 HOW DO YOU ADOPT KUBERNETES AND WHY WOULD YOU WANT TO?
TED DUNNING, MAPR

11:50 - 12:20 DRIVEN BY DATA
MATT HARRIS, MERCEDES-AMG PETRONAS MOTORSPORT / TIBCO / PURE STORAGE

12:30 - 13:00 CLEAR AND PRESENTATION DANGER: HOW TO SHARE DATA-DRIVEN INSIGHTS
ANDY COTGREAVE, TABLEAU

13:10 - 13:40 MLFLOW: SUPPORTING THE END-TO-END MACHINE LEARNING LIFECYCLE
MATEI ZAHARIA, DATABRICKS

13:50 - 14:20 THE THIRD REVOLUTION IN ANALYTICS - ENABLING TRUE DIGITAL TRANSFORMATION WITH DATA
ROB DAVIS, MICROSTRATEGY

14:30 - 15:00 ACCELERATING YOUR ANALYTICS JOURNEY WITH REAL-TIME AI
MICHAEL O'CONNELL, TIBCO

15:10 - 15:40 DEMOCRATISING INTELLIGENCE
SRI SATISH AMBATI, H2O.AI

16:00 - 17:00 THE GREAT DATA DEBATE
MODERATOR: MIKE FERGUSON, IBS
DR. MICHAEL STONEBRAKER, MIT
RAGHU RAMAKRISHNAN, MICROSOFT
DAN WOLFSON, IBM
DOUG CUTTING, CLOUDERA
PHILL RADLEY, BT

DAY 2 - 14TH NOVEMBER 2018

09:40 - 10:20 BIG DATA, DISRUPTION AND THE 800 POUND GORILLA IN THE CORNER
DR. MICHAEL STONEBRAKER, MIT

10:30 - 11:00 BIG DATA IS MODERN DATA
ELIOT HOROWITZ, MONGODB

11:10 - 11:40 DATA SCIENCE AT ING
BAS GEERDINK, ING BANK

11:50 - 12:20 7 SUCCESSFUL HABITS FOR DATA-INTENSIVE APPLICATIONS IN PRODUCTION
ELLEN FRIEDMAN, MAPR

12:30 - 13:00 DATA GRAVITY IN THE CLOUDS AND AT THE EDGE
DAVE MCCRARY, GE DIGITAL

MATT ASLETT, 451 RESEARCH

13:50 - 14:20 CONNECTING SILOS IN REAL-TIME WITH DATA VIRTUALIZATION
BECKY SMITH, DENODO

14:30 - 15:00 THE DATA GENERATION - INSIGHTS LEARNED BUILDING GOOGLE’S DATA INFRASTRUCTURE
MATT MCNEILL, GOOGLE CLOUD PLATFORM

15:10 - 15:40 GRAPHS FOR AI
JIM WEBBER, NEO4J

15:50 - 16:20 THE JOY OF DATA
DR. HANNAH FRY, CASA AT UCL

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# Fast Data Theatre Sessions

The Fast Data Theatre investigates the increasing velocity of big data and explores how building machine learning into closed-loop systems will deliver on the promise of digital transformation.

## Day 1 - 13th November 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>09:40 - 10:20</td>
<td><strong>Keynote Streaming</strong></td>
<td>Manish Gupta, Redis Labs</td>
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<tr>
<td>10:30 - 11:00</td>
<td><strong>Charting Zero Latency Future with Redis</strong></td>
<td>Manish Gupta, Redis Labs</td>
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<tr>
<td>11:10 - 11:40</td>
<td><strong>Fortune 100 Lessons on Architecting Data Lakes for Real-Time Analytics</strong></td>
<td>Sunil Mistry, Attunity</td>
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<tr>
<td>11:50 - 12:20</td>
<td><strong>How To Move Hadoop Data to the Cloud Effectively, Efficiently with No Risk</strong></td>
<td>Tony Ward, Wandisco</td>
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<tr>
<td>12:30 - 13:00</td>
<td><strong>Speed, Scale &amp; Transactions: You Can Do All of 'Em At Once...</strong></td>
<td>David Rolfe, VoltDB</td>
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<tr>
<td>13:50 - 14:20</td>
<td><strong>The Future of Streaming: Global Apps, Event Stores and Serverless</strong></td>
<td>Ben Stopford, Confluent</td>
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<tr>
<td>14:30 - 15:00</td>
<td><strong>Scaling a Platform for Real-Time Fraud Detection without Breaking the Bank</strong></td>
<td>Robert Abraham, Adjust - Aerospike</td>
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<td>15:10 - 15:40</td>
<td><strong>Streaming Integration: Powering Hybrid Cloud, Machine Learning and Fast Analytics</strong></td>
<td>Steve Wilkes, Striim</td>
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<tr>
<td>15:50 - 16:20</td>
<td><strong>Streaming Data Microservices with Akka Streams, Kafka Streams, and Kafka</strong></td>
<td>Dean Wampler, Lightbend</td>
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<tr>
<td>16:30 - 17:00</td>
<td><strong>How To Become a Big Data Rockstar in 30 Minutes!</strong></td>
<td>Akmal Chaudhri, GridGain</td>
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## Abstracts and Speaker Bio’s Available At:

www.BigDataLDN.com
AI LAB THEATRE SESSIONS

The AI Lab theatre separates hype from reality, with real-world examples and advice from experts at the forefront of harnessing the power of predictive analytics, machine learning and deep learning algorithms.

**DAY 1 - 13TH NOVEMBER 2018**

09:40 - 10:20  **KEYNOTE STREAMING**

10:30 - 11:00  **DELIVERING INNOVATION AND ACCELERATION USING DATA ACROSS THE GLOBE**
   ALEX MCMULLAN, PURE STORAGE

11:10 - 11:40  **AI LIKE AN EXPERT**
   MARK BRAITHWAITE, WOLFRAM

11:50 - 12:20  **ARTIFICIAL INTELLIGENCE MEETS MAIL PROCESSING**
   ALEXANDRE HUBERT, DATAIKU

12:30 - 13:00  **ACCELERATING INNOVATION ACROSS THE DATA SCIENCE PIPELINE, FROM MACHINE LEARNING TO DEEP LEARNING.**
   JOHN HARDING, NVIDIA

13:10 - 13:40  **PROMISE AND PITFALLS OF TEXT ANALYTICS**
   NORMAND PELADEAU, PROVALIS RESEARCH

13:50 - 14:20  **ACCELERATE YOUR AI AND DL WITH NETAPP EDGE TO CORE TO CLOUD DATA PIPELINE**
   HOSEB DERMANILIAN, NETAPP

14:30 - 15:00  **USING AI AND TIME SERIES MODELING TO IMPROVE DEMAND FORECASTING**
   LUKAS INNIG, DATAROBOT

15:10 - 15:40  **DEEP LEARNING WITH TENSORFLOW AND SPARK, USINGGPUS AND CONTAINERS**
   THOMAS PHELAN, BLUEDATA

15:50 - 16:20  **AUTOMATIC MACHINE LEARNING WITH GUIDED ANALYTICS**
   CHRISTIAN DIETZ, KNIME

16:30 - 17:00  **HOW TO BUILD A ROBOT**
   ALLEN O'NEILL, CLAVIS INSIGHT

**DAY 2 - 14TH NOVEMBER 2018**

09:40 - 10:20  **KEYNOTE STREAMING**

10:30 - 11:00  **DATA OPERATIONS PROBLEMS CREATED BY DEEP LEARNING, AND HOW TO FIX THEM!**
   JIM SCOTT, MAPR

11:10 - 11:40  **YOUR AI JOURNEY: TRAIN, DEVELOP, INFERECE**
   SUNIL MISTRY, SCAN COMPUTERS

11:50 - 12:20  **THE PATH TO ENTERPRISE AI: TALES FROM THE FIELD**
   ROMAIN FOUACHE, DATAIKU

12:30 - 13:30  **DEEP LEARNING AND THE CHALLENGE OF SCALE**
   CRISTIANA DINEA, NVIDIA

13:50 - 14:20  **LESSONS LEARNED FROM DEPLOYING REAL-WORLD AI SYSTEMS**
   JOSHUA ROBINSON, PURE STORAGE

14:30 - 15:00  **HOW AUTOMATION CAN ACCELERATE THE DELIVERY OF MACHINE LEARNING**
   ANDRE BALLEYGUIER, DATAROBOT

15:10 - 15:40  **ASSEMBLING A TEACHERBOT: ML, NLP, ACTIVE LEARNING & MICROSERVICES**
   KATHRIN MECHLER, KNIME

15:50 - 16:20  **SHAPING AN AI-DRIVEN FUTURE WITH AUGMENTED INTELLIGENCE FOR ENTERPRISES**
   PATRICE NEFF, SQUIRRO
DATA OPS THEATRE SESSIONS

The Data Ops theatre examines the tools and techniques required to collect, distribute and control access to data at scale, focusing on modern data management, integration and analytics use-cases.

DAY 1 - 13TH NOVEMBER 2018

09:40 - 10:20  KEYNOTE STREAMING

10:30 - 11:00  AGILE DATA MASTERING: THE RIGHT APPROACH FOR DATAOPS
SUKE DHUPHAR, TAMR

11:10 - 11:40  USE MACHINE LEARNING TO GET THE MOST OUT OF YOUR BIG DATA CLUSTERS
AENGUS ROONEY, UNRAVEL DATA

11:50 - 12:20  DATAOPS: BRINGING DEVOPS TO DATA INTEGRATION
GIRISH PANCHE, STREAMSETS

12:30 - 13:00  DATA SCIENCE WITH SPARK AND R
EDGAR RUIZ, RSTUDIO

13:10 - 13:40  HOW WE ENABLED DATAOPS AT SOUTHERN WATER
TARIQ BHATTI, SOUTHERN WATER / WHERESCAPE

13:50 - 14:20  HOW RANK GAMING PRODUCTIONISED & AUTOMATED THE MANAGEMENT OF MACHINE LEARNING MODELS IN AZURE
CHRIS CONROY, TERRY MCCANN, RANK GROUP, ADATIS

14:30 - 15:00  BLISSFUL BI WITH BRANDWATCH
NATHANIEL SPOHN, RICHARD MAHONEY, FIVETRAN, LOOKER

15:10 - 15:40  THE HOLY GRAIL OF ANALYTICS, OUR EPIC FAIL... AND OUR REVOLUTIONARY POTENTIAL
STEVE KEIL, MARIADB

15:50 - 16:20  MULTI-CLOUD MEGATRENDS FOR DATAOPS
LAWRENCE STOKER, MAPR

16:30 - 17:00  APPROACHING PETABYTE ANALYTIC DATABASE SCALE - WHAT I LEARNED
KEITH BOLAM, ACTIAN

DAY 2 - 14TH NOVEMBER 2018

09:40 - 10:20  KEYNOTE STREAMING

10:30 - 11:00  99% OF YOUR DATA IS WORTHLESS - BUT WHICH 99%???
JUSTIN MULLEN, SAM HOPPER, DATALYTIX

11:10 - 11:40  DELIVERING ON THE OPERATIONAL DATA WAREHOUSE PROMISE
PRADEEP BHANOT, CHRISTOPHE DAGUIN, ACTIAN, EXPANDIUM

11:50 - 12:20  TIPS AND TRICKS TO WRANGLE BIG, DIRTY DATA
MARION AZOULAI, TIBCO

12:30 - 13:00  IMPROVING FLOW-OF-GOODS THROUGH CLOUD-SCALE ANALYTICS
GUY CUTHBERT, ATHON, SNOWFLAKE

13:10 - 13:40  AGILE DATA MASTERING: THE RIGHT APPROACH FOR DATAOPS
RAVI HULASI, TAMR

14:30 - 15:00  2018 DATA TRENDS: RESULTS FROM FIFTH ANNUAL DATA AND ANALYTICS SURVEY
NISHANTH KADIVALA, PROGRESS SOFTWARE

15:10 - 15:40  BRIDGING THE GAP BETWEEN BIG DATA SCIENCE AND BIG DATA ENGINEERING
MATT DARWIN, ORACLE

15:50 - 16:20  MICROSOFT TECHNOLOGY UPDATE - SQL SERVER 2019 – THE BIG DATA ENGINE
PAUL ANDREW, ADATIS
DATA-DRIVEN LDN THEATRE SESSIONS

The strategic conference track at Big Data LDN, focused on how to build a successful data-driven enterprise. Digital Transformation requires business leaders to drive data strategy, data ownership, digital skills, privacy, data governance and technology architectures.

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| 10:30 - 11:00 | **CAN BRITAIN LEAD THE 4TH INDUSTRIAL REVOLUTION?**  
ALAN MAK MP, HM GOVERNMENT |
| 11:10 - 11:40 | **HIR SURVEY PANEL DEBATE**  
BEN SCHEIN, DOMO  
CAROLINE CARRUTHERS, CARRUTHERS & JACKSON  
PETER JACKSON, LEGAL & GENERAL / ALAN MAK MP  
MIKE FERGUSON INTELLIGENT BUSINESS STRATEGIES |
| 11:50 - 12:20 | **THE BIG DATA JOURNEY AT BP**  
TIM CRISP, BP / CHRIS ROYLES, CLOUDERA |
| 12:30 - 13:00 | **DEUTSCHE BANK: THE PATH TO AUTOMATION IN A HIGHLY REGULATED SPACE**  
NAVEEN GUPTA, DEUTSCHE BANK  
PAUL WILKINSON, CLOUDERA |
| 13:10 - 13:40 | **A LOOK INSIDE APPLIED MACHINE LEARNING**  
BRIAN GORAL, CLOUDERA |
| 13:50 - 14:20 | **DATA FOR THE 99%: UNLOCKING DATA CURiosity ACROSS YOUR ORGANISATION**  
BEN SCHEIN, DOMO |
| 14:30 - 15:00 | **CARLSON WAGONLIT TRAVEL'S BIG DATA JOURNEY IN THE CLOUD**  
GORDON COALE, CARLSON WAGONLIT TRAVEL |
| 15:10 - 15:40 | **WOMEN IN DATA - TWENTY IN DATA PANEL**  
SUE UNERMAN, MEDiACOM / BELLE CARTWRIGHT, ESSENCE  
TAMARA CASTELLI, UNIDAYS / STEPH CULLEN, BRITVIC |
| 15:50 - 16:20 | **DRIVING ETHICAL ADOPTION OF AI AND CLOUD IN THE PUBLIC SECTOR**  
KEVIN FLETCHER, HMRC / JOHANNA HUTCHINSON, THE PENSIONS REGULATOR / PAUL WOODING, CLOUDERA |
| 16:30 - 17:00 | **CLOUDERA PRIZE DRAW** |

### DAY 2 - 14TH NOVEMBER 2018

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| 10:30 - 11:00 | **EXPERIAN: MAXIMISE EVERY OPPORTUNITY IN THE BIG DATA UNIVERSE**  
ANNA MATTY, EXPERIAN |
| 11:10 - 11:40 | **USING BIG DATA AND AI IN TRANSPORT AND LOGISTICS**  
WAYNE CHANDLER / STEPHEN WATSON, MICRouSE |
| 11:50 - 12:20 | **THE FUTURE OF ENTERPRISE DATA - VOLUME 2**  
PHILLIP RADLEY, BT GROUP |
| 12:30 - 13:00 | **CONSISTENT SECURITY, GOVERNANCE AND FLEXIBILITY FOR ALL WORKLOADS - ON-PREMISES OR IN THE CLOUD**  
STEVEN O'DONOGHUE, CLOUDERA |
| 13:10 - 13:40 | **HOW DATA PREPARATION IS DRIVING BUSINESS AGILITY AND INNOVATION**  
CONNOR CARRERAS, TRIFACTA |
| 13:50 - 14:20 | **WOMEN IN DATA PANEL MODERATED BY DAVID REED FROM DATAIQ**  
PAYAL JAIN, VANQUIS BANK / EDWINA DUNN, STARCOUNT  
ROISIN MCCARTHY, RACHEL KEANE, WOMEN IN DATA UK |
| 14:30 - 15:00 | **MICROSOFT AZURE AND CLOUDERA - FLEXIBLE CLOUD, WHATEVER THE WORKLOAD**  
COLM MOYNIHAN, CLOUDERA / BRETT COOPER, MICROSOFT |
| 15:10 - 15:40 | **HOW TO BE A BETTER TECHNOLOGY BUYER**  
JASON FOSTER, JAMES LUPTON, CYNOZURE |
| 15:50 - 16:20 | **CLOUDERA PRIZE DRAW** |
SELF-SERVICE ANALYTICS THEATRE SESSIONS

This theatre’s sessions will show how modern organisations can put data and analytic insights into the hands of business users, democratising business intelligence and driving adoption across the entire enterprise.

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<td><strong>ACCELERATING ANALYTICS IN A NEW ERA OF DATA</strong></td>
<td>Hanan Cohen, Sqream Technologies</td>
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<td>11:10 - 11:40</td>
<td><strong>NAVIGATING COMPLEX DATA MODELS WITH RELATIONAL SEARCH</strong></td>
<td>Shaun Leach, ThoughtSpot</td>
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<td>11:50 - 12:20</td>
<td><strong>INTELLIGENCE EVERYWHERE – POWER TO THE PEOPLE</strong></td>
<td>Matt Pepper, MicroStrategy</td>
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<td>12:30 - 13:00</td>
<td><strong>FIGHTING DATA CHAOS: CONNECTING USERS TO DATA AT SCALE</strong></td>
<td>Joel McKelvey, Looker</td>
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<tr>
<td>13:50 - 14:20</td>
<td><strong>LOCATION DATA ANALYSIS IN MINUTES NOT WEEKS: ALTERyx TO THE RESCUE</strong></td>
<td>John Tullis, University of Edinburgh / ALTERyx</td>
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<tr>
<td>14:30 - 15:00</td>
<td><strong>A TALE OF TWO BI STANDARDS: DATA WAREHOUSES AND DATA LAKES</strong></td>
<td>Zaf Khan, Arcadia Data</td>
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<td>15:10 - 15:40</td>
<td><strong>BRINGING BIG DATA UP TO EYE LEVEL</strong></td>
<td>Marius Kaiser, Tableau</td>
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<td>15:50 - 16:20</td>
<td><strong>DATA APIs DON'T DISCRIMINATE</strong></td>
<td>Nishanth Kadiyala, Progress Software</td>
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<td>16:30 - 17:00</td>
<td><strong>THE POWER OF AUTOMATION: HOW TO REDUCE 24 HOURS OF WORK TO 30 SECONDS</strong></td>
<td>Simon Barton, Johnson &amp; Johnson / ALTERyx</td>
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### DAY 2 - 14TH NOVEMBER 2018

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<td>10:30 - 11:00</td>
<td><strong>INTELLIGENCE EVERYWHERE - SISENSE AI DELIVERING THE POWER OF BIG DATA TO EDGE COMPUTING</strong></td>
<td>Charles Holive, Sisense</td>
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<tr>
<td>11:10 - 11:40</td>
<td><strong>A PASSAGE TO AUTOMATED RETAIL REPORTING AT NOW TV</strong></td>
<td>Andrew Uttley, Javelin Group / NOWTV / ALTERyx</td>
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<td>11:50 - 12:20</td>
<td><strong>REACH FOR THE CLOUDS – ENABLE THE BUSINESS WITH THE POWER OF DATA</strong></td>
<td>Johannes Sæthre, Coca Cola European Partners, Tableau</td>
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<tr>
<td>13:50 - 14:20</td>
<td><strong>FROM PROLIFERATION TO PRODUCTIVITY: MACHINE LEARNING DATA CATALOGS</strong></td>
<td>Stephanie McReynolds, Alation</td>
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<td>14:30 - 15:00</td>
<td><strong>HOW TO TURN FRONT-LINE EMPLOYEES INTO DATA ANALYSTS WITH SEARCH DRIVEN ANALYTICS</strong></td>
<td>Tom Pizze, ThoughtSpot</td>
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<td>15:10 - 15:40</td>
<td><strong>MICROSOFT TECHNOLOGY UPDATE - LEVERAGING POWER BI IN THE BIG DATA ENTERPRISE</strong></td>
<td>UST Oldfield, ADATIS</td>
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<td>15:50 - 16:20</td>
<td><strong>VISUAL ANALYTICS FOR HADOOP &amp; CLOUD</strong></td>
<td>Shant Housepian, Arcadia Data</td>
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Theatre Sponsor: Alation
CUSTOMER EXPERIENCE THEATRE SESSIONS

Discover how insights obtained from big data can power customer and citizen engagement and improve experience and interactions with government and commercial brands in the Customer Experience Theatre. The theatre also includes a dedicated Public Sector takeover track in the afternoon on 13th November.

**DAY 1 - 13TH NOVEMBER 2018**

09:40 - 10:20 **KEYNOTE STREAMING**

10:30 - 11:00 **YOUR NEXT BASKET - A BAYESIAN APPROACH TO RELEVANCY MODELLING USING WPS ANALYTICS**
JEFF AHRNSEN, B451 / WORLD PROGRAMMING

11:10 - 11:40 **JEDI POWERS VERSUS QLIK**
GARY PALMER, FORBIDDEN PLANET / QLIK

11:50 - 12:20 **ENABLING DATA-DRIVEN DECISIONS WITH AUTOMATED INSIGHTS**
CHARLOTTE EMMS, SEENIT, COUCHBASE

12:30 - 13:00 **NEW NUDGES' - THE NEXT EVOLUTION IN CUSTOMER INFLUENCE**
ALASTAIR COLE, PARTNERS ANDREWS ALDRIDGE

13:10 - 13:40 **HOW PREDICTIVE ANALYTICS CAN TRANSFORM THE PUBLIC SECTOR**
SEAN PRICE, QLIK

13:50 - 14:20 **ACTING ON INSIGHT: IMPROVING OUTCOMES AND REDUCING COSTS.**
LEE HOWELL, DEVON & SOMERSET FRS

14:30 - 15:00 **DELIVERING DATA-LED CARE**
MARK SINGLETON, WRIGHTINGTON, WIGAN & LEIGH NHS FOUNDATION TRUST

15:10 - 15:40 **BUILDING THE SMARTER BOROUGH**
SUDEP TRIVEDI, CAMDEN COUNCIL

15:50 - 16:20 **INTER-Agency DATA-SHARING PANEL**
SEAN PRICE, QLIK / LEE HOWELL, DEVON & SOMERSET FRS / SUDEP TRIVEDI, CAMDEN COUNCIL / DAVID BICKNELL, GOVERNMENT COMPUTING

16:30 - 17:00 **BUILDING AN AIR QUALITY ROUTE APP FOR CITIZENS**
BRAM VANDENINDEN, BELGIAN INTERREGIONAL ENVIRONMENT AGENCY

**DAY 2 - 14TH NOVEMBER 2018**

10:30 - 11:00 **DATA LITERACY - DATA IS THE NEW LANGUAGE OF BUSINESS, CAN YOUR ORGANISATION SPEAK IT?**
ADAM MEYER, QLIK

11:10 - 11:40 **CUSTOMER DECISIONING - BLENDING THE HUMAN WITH THE MACHINE**
ROB MCLAUGHLIN, SKY / SYNTASA

11:50 - 12:20 **BIG DATA TOO SLOW? SPRINKLE IN SOME NOSQL**
PERRY KRUG, COUCHBASE

12:30 - 13:00 **DATABASE FOR THE INSTANT EXPERIENCE**
DAVID MAITLAND, REDIS LABS

13:50 - 14:20 **BUILDING AI PRODUCTS IN THE CX DOMAIN**
MACIEJ DĄBROWSKI, GENESYS

14:30 - 15:00 **PERFORMING SPATIAL ANALYTICS AT COLLECT+**
ED WILLIS, COLLECT+ / ALTERYX

15:10 - 15:40 **USING DIVERSE SOURCES OF DATA TO DRIVE ANALYTICS FOR SMALL BUSINESS LENDING**
MAHESH N. BHARADHWAI, FUNDING CIRCLE , DOORDA

15:50 - 16:20 **DATA, WHAT PEOPLE THINK AND WHAT YOU CAN DO TO BUILD TRUST.**
MICHAEL STURROCK, THE DMA
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<td><strong>Intelligent Data Governance</strong></td>
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<td><em>Andy Joss, Informatica</em></td>
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<td>11:10 - 11:40</td>
<td><strong>Turning Multiple Data Lakes into a Unified Analytic Data Layer</strong></td>
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<td><em>Robert Eve, Toks Osokoya, Tibco</em></td>
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<td>11:50 - 12:20</td>
<td><strong>Realising the Promise of Self-Service Analytics with Data Virtualisation</strong></td>
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<td><em>Mark Pritchard, Denodo</em></td>
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<td>12:30 - 13:00</td>
<td><strong>AI vs. GDPR</strong></td>
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<td><em>Sophie Stall-Bourdillon, Immuta</em></td>
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<td>13:50 - 14:20</td>
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<td><em>TBC, Collibra</em></td>
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<td>14:30 - 15:00</td>
<td><strong>Building Data Excellence</strong></td>
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<td><em>Sean Francis, Vodafone / Oakland Data &amp; Analytics</em></td>
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<td>15:10 - 15:40</td>
<td><strong>Machine Learning Data Catalogues for Ambient Governance</strong></td>
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<td><em>Stephanie McReynolds, Alation</em></td>
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<td>15:50 - 16:20</td>
<td><strong>Why Training the Organisation and Not Just the Data Team is Vital</strong></td>
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<td><em>Phil Yeoman, The Pensions Regulator</em></td>
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<td>16:30 - 17:00</td>
<td><strong>Are You Ready for AI?</strong></td>
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<td><em>Jason Foster, Cynozure</em></td>
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### Day 2 - 14th November 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>09:40 - 10:20</td>
<td><strong>Keynote Streaming</strong></td>
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<tr>
<td>10:30 - 11:00</td>
<td><strong>Data Management Automation and the Information Supply Chain - From Data Lake to Data Marketplace</strong></td>
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<td><em>Mike Ferguson, Intelligent Business Strategies</em></td>
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<td>11:10 - 11:40</td>
<td><strong>Why a Data Services Marketplace is Critical for a Successful Data-Driven Enterprise</strong></td>
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<td><em>Becky Smith, Denodo</em></td>
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<td>11:50 - 12:20</td>
<td><strong>Brought to You by Collibra</strong></td>
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<td><em>TBC, Collibra</em></td>
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<td>12:30 - 13:00</td>
<td><strong>Have You Ever Wondered Where MDM Fits into Your Data Management Agenda?</strong></td>
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<td><em>Barry Green, Continuum</em></td>
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<td>13:50 - 14:20</td>
<td><strong>Ending the War for Talent</strong></td>
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<td><em>Jez Clark, Eden Smith</em></td>
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<td>14:30 - 15:00</td>
<td><strong>Panel: Understanding Business Challenges in the Current Data Job Market</strong></td>
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<td><em>Ross Simson, Thames Water / Andrew Barnett, Legal &amp; General Investment Management / Jason Foster, Cynozure / Helena Guerra, Vodafone / Nicholas Devaney Eden Smith</em></td>
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<td>15:10 - 15:40</td>
<td><strong>Panel: Equipping Graduates for a Data Future</strong></td>
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<td><em>Mo Sarrae, University of Salford / Vicky Clark, The Data Lab / Stefan Poslad, Queen Mary Uni of London / Sadegh Jalalian, VisitBritain / Sadia Ahmed, Eden Smith</em></td>
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<td>15:50 - 16:20</td>
<td><strong>Panel: People Potential - Innovative Approaches to Building Teams</strong></td>
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<td><em>Lucy Lynch, Eden Smith / Prat Moghe, Cazena / Caroline Carruthers, Carruthers &amp; Jackson / Ross Simson, Thames Water / David Walker, QA</em></td>
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